

Thank you for choosing BlueShield of Northeastern New York to provide your healthcare coverage. We look forward to having you as a member.

To enroll, you need to complete the attached Membership Enrollment Application and Change Form. We've included some brief instructions about how to complete this form. Please remember to **print using blue or black ink only, fill in all circles completely, and print one character per box when writing**. This will enable us to process your application timely and accurately.

At BlueShield of Northeastern New York, we are continuously working to provide you with quality care and service. We'd like to share with you some of the ways we do this:

- ✓ Our Concierge Service Program provides members with complete, comprehensive service. Our Customer Service Representatives are available to assist you in any way – answering benefit questions, looking up claims status or helping you to transfer your prescriptions to one of our participating pharmacies.

When you call about a claim issue, we'll look for other similar claims to make sure they have also been properly resolved. If you are having difficulty resolving an issue with a provider's office, we'll offer to call the provider for you. We review the reasons customers call us to determine what we can do to fix the root causes of the problem, so that other customers won't experience the same problem. Like a concierge in a four star hotel, we go above and beyond, so you know the situation will be taken care of with just one phone call.

- ✓ Members have access to health plan information 24 hours a day through our **web site at www.bsneny.com**. While at the site, you can review the different health plans we offer; locate a provider who participates with your health plan; or search our drug formulary for quality, cost-effective medications.
- ✓ You can also use the *Click & Comment* feature of our web site to contact us day or night — whenever it's convenient for **you**. Simply click on the *Click & Comment* logo and you can provide feedback, ask a question or request information. We know you want answers fast, so a representative will respond to you within one business day.
- ✓ Our commitment to service can also be seen in our full certification from Customer Operations Performance Center, Inc. (COPC), an international mark of customer service excellence. Leading international firms such as Microsoft, Motorola, LL Bean and ClientLogic use COPC standards and we are proud to be ***the only local health plan to achieve this certification***. COPC is 100% focused on making it easier for our customers to contact us and receive immediate resolutions when they have questions or need help.

Thank you again for choosing BlueShield of Northeastern New York!

Instructions for Group Enrollment/Change Form

Please remember to print using blue or black ink *only*, fill in all circles completely, and print one character per box.

1 - Group Employer Information
 This section should be completed by the Group Benefits Administrator. This application cannot be processed without this information.

Enrollment Application
 Please use blue or black ink, print one character per box.

Group # 12345678 Subgroup # 0001 Class # 0001

Employer Name: ABC Company

Group Administrator Signature / Date: Robert L. Smith 11/10/03

2 - Subscriber Plan Selection
 Please use blue or black ink, print one character per box. Check applicable plan(s).

Traditional Blue Plan Number: [] Community Blue Plan Number: 203

POS EPO Dental HMO HMO Plus

3 - Reason for Enrollment/Change
 Subscriber, please indicate the reason for this enrollment or change.

New Hire COBRA Primary Care Physician

4 - Subscriber Information
 Please complete both sides of this application. The subscriber signature is required in order to process your enrollment.

Subscriber's Last Name: Wilson

Social Security Number: 123-45-6789

Mailing Address: 1234 Main Street, Anytown, NY 11111

Primary Care Physician's Last Name: O'Neil-Jones

Primary Care Physician Number: 123456

Form # CN9XAN002

1 This section **must** be completed and signed by the **group administrator**.

2 **Subscriber information starts here.** Please check the appropriate box for the benefit plan which is being offered. Please be sure to indicate copy choice for HMO or HMO Plus. (Ex. \$10/\$20 or \$15/\$15) Please refer to your enrollment packet for your specific plan copy options.

3 Fill out this section if you are a new or a current subscriber. If you are making changes, additions or deletions, please check the boxes that apply.

4 This section requires information about **you**, the employee. Remember, if you select an HMO or POS plan, you must indicate a Primary Care Physician Name and Number from the booklets provided or by using our online provider directory at www.bsneny.com.

5 Please complete the Medicare Claim Number information if you or your spouse are 65 years of age or older or if you are disabled.

5 - Dependent Information
 Please provide all information for each person to be covered.

Spouse/Domestic Partner Last Name: Wilson Spouse/Domestic Partner First Name: Michael M.I.: A

Social Security Number: 123-45-9876 Date of Birth: 032746 Male Female

Medicare Number (if applicable): [] Part A Effective Date: M M D D Y Y Part B Effective Date: M M D D Y Y

Primary Care Physician's Last Name: O'Neil-Jones

Primary Care Physician Number: 123456

Are you enrolling as a Domestic Partner? Yes No

Dependent's Last Name: Wilson M.I.: A

Social Security Number: 987-65-4321 Date of Birth: 060383 Male Female

Are you a full-time student? Yes No If yes, please indicate college/university name: Anytown Community College Expected Graduation Date: 053105

Primary Care Physician's Last Name: Public

Are you an over-age dependent handicapped? Yes No

5 This section pertains to those subscribers with dependents. Please provide spouse information first, then your dependents. This section requests information about the dependents you are adding, deleting or changing. If you are adding a dependent that is a full-time student, please indicate the name of the accredited educational college, university or institution where the dependent is enrolled full-time and the expected date of graduation.

Dependent's Last Name: Wilson M.I.: M

Social Security Number: 987-65-4320 Date of Birth: 101387 Male Female

Are you a full-time student? Yes No If yes, please indicate college/university name: [] Expected Graduation Date: []

Primary Care Physician's Last Name: Public

Primary Care Physician Number: 654321

Are you an over-age dependent handicapped? Yes No

6 - Disclosure / Signature
 Subscriber signature required.

Important: Please read and sign below:
 "ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION OR INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE VIOLATION SUBJECT TO CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE POLICY."

I AUTHORIZE ANY LICENSED DOCTOR, HOSPITAL OR OTHER HEALTH CARE PROVIDER TO PROVIDE ME WITH INFORMATION REQUESTED CONCERNING MEDICAL SERVICES I OR MEMBERS OF MY FAMILY HAVE RECEIVED, WHICH THE PLAN DETERMINES IS NECESSARY FOR THE OPERATION AND REGULATION OF THE PLAN. THIS INFORMATION WILL BE KEPT CONFIDENTIAL.

Subscriber Signature: Mary Wilson Date: 11/01/03

If your group offers domestic partner coverage and you answered yes to this question on the application, please see your group administrator for an additional affidavit that must be completed in order to process your enrollment. **Please note: Not all groups are eligible for domestic partner coverage.**

5 This section pertains to those subscribers with dependents. Please provide spouse information first, then your dependents. This section requests information about the dependents you are adding, deleting or changing. If you are adding a dependent that is a full-time student, please indicate the name of the accredited educational college, university or institution where the dependent is enrolled full-time and the expected date of graduation.

If an over-age dependent is handicapped, a handicapped dependent form will be mailed to you for completion. Your dependent will become eligible upon approval of the handicapped dependent form.

This application can **not** be processed without your signature.

5 – Dependent Information

Please provide all information for each person to be covered.

Spouse/Domestic Partner Last Name

Spouse/Domestic Partner First Name

M.I.

Social Security Number

Date of Birth

Male

Female

Are you enrolling as a Domestic Partner?

Yes No

Medicare Number (if applicable)

Part A Effective Date

Part B Effective Date

Primary Care Physician's Last Name

Primary Care Physician's First Name

Primary Care Physician Number

If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients? Yes No

Dependent's Last Name

Dependent's First Name

M.I.

Social Security Number

Date of Birth

Male

Female

Is your over-age dependent handicapped? Yes
(See instructions for additional information) No

Are you a full-time student? Yes No If yes, please indicate college/university name:

College/University Name

Expected Graduation Date

Primary Care Physician's Last Name

Primary Care Physician's First Name

Primary Care Physician Number

If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients? Yes No

Dependent's Last Name

Dependent's First Name

M.I.

Social Security Number

Date of Birth

Male

Female

Is your over-age dependent handicapped? Yes
(See instructions for additional information) No

Are you a full-time student? Yes No If yes, please indicate college/university name:

College/University Name

Expected Graduation Date

Primary Care Physician's Last Name

Primary Care Physician's First Name

Primary Care Physician Number

If the dependent is **not** a current patient, have you verified that the PCP is accepting new patients? Yes No

6 – Disclosure / Signature

Subscriber signature *required*.

Important: Please read and sign below:

*ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME, AND SHALL ALSO BE SUBJECT TO CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.

I AUTHORIZE ANY LICENSED DOCTOR, HOSPITAL OR OTHER HEALTH CARE PROVIDER TO PROVIDE MY PLAN WITH ANY INFORMATION REQUESTED CONCERNING MEDICAL SERVICES I OR MEMBERS OF MY FAMILY HAVE RECEIVED, WHICH THE PLAN DETERMINES IS NECESSARY FOR THE OPERATION AND REGULATION OF THE PLAN. THIS INFORMATION WILL BE KEPT CONFIDENTIAL.

X Subscriber Signature: _____

Date: _____

